

NCC Cable System Order

Order #	62556928
Syscode	2152
System Name	Spectrum/DISH- I+ Milwaukee, WI
Market	Milwaukee-Racine

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	07/16/18 - 07/29/18
Agency	Multi Media Services
Advertiser	Club For Growth Action Wisconsin

Client Code	WI-Sen
Product Code	07180724
Est Code	893
Product Name	WI-S 7.18-7.24
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/20/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$2,536.00		
Commission	\$380.40		
Net Total	\$2,155.60		
Total Spots	84		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7/17 New Issue Order starting 7/22. Please review and confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS	7/16/18	7/22/18	09:00	16:00							X	-	-	4	\$13.00	\$52.00	30	
2	AEN	AVG. ALL WKS<	7/23/18	7/29/18	09:00	16:00	X	X						-	-	6	\$16.00	\$96.00	30	
3	AEN	STORAGE WARS<	7/16/18	7/22/18	16:00	19:00							X	-	-	2	\$16.00	\$32.00	30	
4	AEN	AVG. ALL WKS/THE FIRST 48	7/23/18	7/29/18	16:00	19:00	X	X						-	-	6	\$18.00	\$108.00	30	
5	AEN	AVG. ALL WKS	7/16/18	7/22/18	19:00	24:00							X	-	-	2	\$20.00	\$40.00	30	
6	AEN	AVG. ALL WKS<	7/23/18	7/29/18	19:00	24:00	X	X						-	-	8	\$22.00	\$176.00	30	
7	FXNC	VARIOUS	7/16/18	7/22/18	09:00	16:00							X	-	-	4	\$25.00	\$100.00	30	
8	FXNC	VARIOUS	7/23/18	7/29/18	09:00	16:00	X	X						-	-	6	\$28.00	\$168.00	30	
9	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00							X	-	-	6	\$40.00	\$240.00	30	
10	FXNC	VARIOUS	7/23/18	7/29/18	16:00	19:00	X	X						-	-	6	\$45.00	\$270.00	30	
11	FXNC	VARIOUS	7/16/18	7/22/18	19:00	24:00							X	-	-	2	\$51.00	\$102.00	30	
12	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00	X	X						-	-	6	\$56.00	\$336.00	30	
13	HIST	AVG. ALL WKS<	7/16/18	7/22/18	09:00	16:00							X	-	-	4	\$18.00	\$72.00	30	
14	HIST	AMERICAN PICKE<	7/23/18	7/29/18	09:00	16:00	X	X						-	-	6	\$20.00	\$120.00	30	
15	HIST	AVG. ALL WKS	7/16/18	7/22/18	16:00	19:00							X	-	-	1	\$31.00	\$31.00	30	
16	HIST	AMERICAN PICKE/FORGED IN FIRE	7/23/18	7/29/18	16:00	19:00	X	X						-	-	7	\$34.00	\$238.00	30	
17	HIST	AVG. ALL WKS	7/16/18	7/22/18	19:00	24:00							X	-	-	1	\$40.00	\$40.00	30	

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18	HIST	VARIOUS	7/23/18	7/29/18	19:00	24:00	X	X						-	-	7	\$45.00	\$315.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	84	0	0	0	0	0	0	0	0	0	0	0	84
AMT	\$2,536.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,536.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/20/18

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